

OUTREACH EFFORTS

- Interviews with more than 80 parents and community leaders (one on one/ approximately one hour each - April - July)
 - Preparation of June 2nd Update Report on Measure A activities and expenditures; Phased Construction Plan
 - Letter to every parent in the District re: house meetings (multiple languages)
 - Establishment of "House Meeting Hotline" phone number (with voice mail for 5 languages) approximately 60 calls in first 10 days.
 - "Design Issues Symposium" (June 15th) with guests to discuss design and technical concerns about buildings
 - Phone line to answer questions about Measure A (approximately 10 calls per day)
 - Ongoing responses to questions and requests for information
 - Neighborhood Walk by District Administration and Board (to encourage participation in the process)
 - "*Measure A + News*" (issue #1) mailed to every residential and business address in Berkeley
- Issues #2, 3, 4 to be mailed to parents only; drops at central locations and schools
- House Meetings (more than 55 scheduled to date; approximately 28 completed)
 - Press contacts and information for media related to Measure A, including releases, information packets, briefings, etc. (weekly press information about both process and about programs in District)

- Coordination with MIT and UCB re: architecture and planning issues related to process
- Workshop plans/ Round-table plans (for October, November, December)
 - Workshop #1 - October 9 Roundtable #1 - October 16
 - Workshop #2 - November 6 Roundtable #2 - November 13
 - Workshop #3 - December 4
- Coordination and facilitation of special house meetings (for non-parents, private school parents, etc.)
- Presentations throughout city to churches, civic groups, neighborhood associations, etc. (letter sent to 250 organizations)
- Technical Standards Workshops (Indoor Air, Energy, Architectural Materials, OLA Standards, Seismic, Emergency Preparedness)
 - Completed or scheduled
 - Establishment of ad hoc task forces to recommend policy on each topic.
- Architectural Peer Review for Berkeley High School Master Plan - October 2.
- Meetings/ Presentations scheduled (or to be scheduled) with:
 - Mayor and City Councilmembers
 - Planning Commission - October 13
 - City Manager's Executive Staff - October 8
- Presentations and explanation of process to every school site (principal, teachers, staff)
- Joint City Council/ School Board meeting set for November
- Miscellaneous coordination with City:
 - General Plan (presentation by City to MIT/ to Workshop)
 - Youth Planning (collaboration with City and District)